



summer
& *celebration*
FIREWORKS SPECTACULAR

JUNE 25, 2024

SPONSORSHIP OPPORTUNITY

HOSTED BY THE SANTALUZ COMMUNITY COUNCIL





Summer Celebration Overview

The Summer Celebration and Fireworks Spectacular is the premier Santaluz event!

Over 7,000 residents, visitors and members converge on the Village Green for an afternoon and evening of entertainment, food, fun, and fireworks. Guests can enjoy an all American BBQ including grilled vegetables, baked beans, salads, fire grilled corn on the cob and an assortment of ice cream.

Just as the sun sets over Santaluz, everyone settles in on the Village Green in their lawn chairs and blankets, for the spectacular fireworks set to popular patriotic songs.

Community Overview

The Santaluz community is a model of innovative design with special care taken to protect the community's natural character and enhance the "Early California" setting. Named "Best Master-Planned Community in Southern California" by the Building Industry Association, Santaluz also received the Gold Nugget Award for "Best Land Plan" at the Pacific Coast Builders Conference.

Santaluz is situated on 3,800 acres of land. It features a 35,000 square-foot clubhouse, private spas, bars, restaurant, a Bistro, swimming pool, tennis courts and a private 18-hole Reese Jones golf course, highlighted by panoramic views of the coast and surrounding rugged terrain. The beautiful 11 acre Village Green where Santaluz hosts several community events, including Summer Celebration and Fireworks Spectacular.

SANTALUZ COMMUNITY COUNCIL
PROUDLY PRESENTS

SUMMER

Celebration

& FIREWORKS SPECTACULAR

SPONSORSHIP PACKAGE

SATURDAY, JUNE 25, 2022
VILLAGE GREEN
5:00 PM TO 9:30 PM
FIREWORKS SHOW STARTS AT 9:00 PM

SPONSORSHIP PROGRAM

FIREWORK

\$10,000

PLATINUM

\$7,500

GOLD

\$5,000

SILVER

\$3,500

BRONZE

\$1,500

SPARKLER

\$500



SUMMER CELEBRATION 2024 SPONSORSHIP PROGRAM

SPONSOR BENEFITS	FIREWORK \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$3,500	BRONZE \$1,500	SPARKLER \$500
3' x 8' Custom Vinyl Banner at Village Green Entrance	✓					
Up to 2 hrs of Graphic Design Consultation for Custom Banner	✓					
30-second Video Link on SCC Facebook and on Email Blasts Sent to Residents (Over 1,200+ Email Addresses)	✓					
Exhibit Space (Includes EZ-Up, Tables, Chairs & Linen)	10' x 20'	10' x 20'	10' x 10'			
VIP Parking Spaces	2	2	1			
Special Recognition During Introduction of Fireworks Show	✓	✓	✓			
Logo on Invitation and Summer Celebration Booklet (Mailed to Over 800 residents)	✓	✓	✓	✓	✓	
Logo on all 4 - 3' x 8' Community Banners	✓	✓	✓	✓	✓	
Business Listing on Santaluz Resident Website (santaluzscc.com) for One Year	✓	✓	✓	✓	✓	
Public Recognition During Event	✓	✓	✓	✓	✓	
Logo on Vertical Banner at Welcome Booth during Day of Event	✓	✓	✓	✓	✓	
Sponsorship Logo on Santaluz Community Council Facebook Page	✓	✓	✓	✓	✓	✓
Summer Celebration Special Edition Booklet Mailer - Ad Space	FULL PAGE	1/2 PAGE	1/3 PAGE	1/4 PAGE	1/6 PAGE	1/12 PAGE
Ad Space & Number of Issues in Santaluz Life Newsletter	3 ISSUES FULL PAGE	2 ISSUES FULL PAGE	1 ISSUE 1/2 PAGE	1 ISSUE 1/3 PAGE	1 ISSUE 1/4 PAGE	1 ISSUE 1/6 PAGE
Admission and BBQ Wristbands to Event	12	10	8	6	4	2
Activity Sheets for Kids at Event (10 Tickets Per Sheet)	6 SHEETS	5 SHEETS	4 SHEETS	3 SHEETS	2 SHEETS	1 SHEET

For more information regarding one of the Sponsorship Program, please email Bernadette Lemieux at blemieux@santaluzscc.com

Summer Celebration 2024 Sponsorship Commitment Form

PLEASE RETURN THIS FORM

Contact Information	
Business Name	
Mailing Address	
Contact Name/Title	
Phone Number	
Email	

Please check one Sponsorship level below.

Check One	Sponsorship Level	Amount
	FIREWORK	\$10,000
	PLATINUM	\$7,500
	GOLD	\$5,000
	SILVER	\$3,500
	BRONZE	\$1,500
	SPARKLER	\$500

As a Firework, Platinum and Gold sponsor, you will be offered the opportunity to attend and participate at the event. You will be permitted to distribute pre-approved free promotional items, products or coupons promoting your business to our residents.

All collateral including signs, banners or giveaways must be approved at least one week prior to event. The SCC Reserves the right to deny signage based on language or graphics as appropriate.

Please return this signed Commitment Form with a check payable to the SCC by **May 1, 2024**. All logos, promotional materials and collateral may be emailed to bramirez@santaluzscc.com for approval.

Date

Signature

Please mail a copy of the Commitment Form and a check made payable to the SCC to:
Santaluz Community Council (SCC)
Attn: Bernadette Lemieux
8170 Caminito Santaluz East
Santaluz, CA 92127