



2024 SPONSORSHIP OPPORTUNITIES

EVENT SPONSORSHIP BENEFITS/PER EVENT

Sponsorship Valid EXCEPT for Summer Celebration, Fall Festival and Adult Social

Company logo displayed on website, banner, and postcard (over 1,100+ Santaluz residents)

BRONZE

\$500

Small

SILVER

\$1,000

Medium

GOLD

\$1,500

Large

Recognition on Santaluz website home page banner before and after event.



Recognition in 4 email blasts (sent to over 1,600 email resident email addresses)



Recognition on Santaluz Community social media



Recognition in Santaluz Life Newsletter (over 800 Santaluz household)

Small
Logo

Half
Page Ad

Full Page
Ad

Recognition on sponsor banner or display board at event

Small

Medium

Large

Verbal recognition at event



Vendor product table at event (10' x 10' canopy table with linen and chairs provided). Marketing materials subject to approval prior to event.



Featured in events and promotions as "Sponsored by"



Four (4) complimentary wristbands to event



Two (2) complimentary wristbands to event



Online Business Directory Listing (24 word description, and hyperlink to business)

Valid for
4 months

Valid for
6 months

Valid for
8 months

Use of Santaluz Business Partner Logo



***Interested in sponsoring more than one (1) event a year OR sponsoring a specific event activity? Contact Bernadette Lemieux at blemieux@santaluzscc.com for special pricing.**





SANTALUZ COMMUNITY COUNCIL

2024 COMMUNITY EVENT SPONSORSHIP COMMITMENT FORM

PLEASE RETURN FORM WITH PAYMENT FOUR (4) WEEKS PRIOR TO EVENT DATE

Contact Information	
Business Name	
Mailing Address	
Contact Name/Title	
Phone Number	
Email	

CHECK ONE	SPONSORSHIP LEVEL	SPONSORSHIP AMOUNT / Per Event
	GOLD SPONSOR	\$1,500.00
	SILVER SPONSOR	\$1,000.00
	BRONZE SPONSOR	\$500.00

Please provide name of event you wish to sponsor: _____

Send us your company name and logo to blemieux@santaluzscc.com and mail your sponsorship check with this commitment form within four (4) weeks prior to event date.

Sponsorship checks should be made payable to Santaluz Community Council and mailed along with this commitment form to:

Santaluz Community Council (SCC)
Attn: Bernadette Lemieux, Executive Director
8170 Caminito Santaluz East
San Diego, CA 92127

Date

Signature



SANTALUZ COMMUNITY COUNCIL

2024 COMMUNITY EVENT SPONSORSHIP COMMITMENT FORM

FEBRUARY

CLEAN OUT DONATION DRIVE

Date: Saturday, February 5th

Time: 2 p.m. to 4 p.m.

Location: TSC Lot 11

BLOOD DRIVE

Date: Thursday, February 24th

Time: 1 p.m. to 6 p.m.

Location: Hacienda Parking Lot

MARCH

WOOFs WAGs & LATTE

Date: Saturday, March 5th

Time: 9 a.m. to 11 a.m.

Location: Santaluz Dog Park

ADULT SOCIAL

Date: Thursday, March 17th

Time: 6:30 p.m. to 9 p.m.

Location: TSC Large Tent

APRIL

SPRING FLING & DASH ON THE GRASS

Date: Saturday, April 9th

Time: 10 a.m. to Noon

Location: Village Green

SAN DIEGO HUMANE SOCIETY

Date: Saturday, April 23rd

Time: 10 a.m. to Noon

Location: Village Green

MAY

LADIES TEA

Date: Saturday, May 21st

Time: 1 p.m. to 4 p.m.

Location: TSC Large Tent

JUNE

SUMMER CELEBRATION - Separate Sponsorship Package

Date: Saturday, June 25th

Time: 5 p.m. to 9:30 p.m.

Location: Village Green

AUGUST

YAPPY HOUR

Date: Friday, August 12th

Time: 6 p.m. to 7:30 p.m.

Location: Santaluz Dog Park

BLOOD DRIVE

Date: Thursday, August 18th

Time: 1 p.m. to 6 p.m.

Location: Hacienda Parking Lot

SEPTEMBER

SHRED-IT DAY

Date: Saturday, September 17th

Time: 10 a.m. to Noon

Location: TSC Lot 11

OCTOBER

FALL HARVEST & MUSIC FESTIVAL—Separate Sponsorship Package

Date: Saturday, October 8th

Time: 3 p.m. to 6 p.m.

Location: Village Green



SANTALUZ COMMUNITY COUNCIL

2024 COMMUNITY EVENT SPONSORSHIP COMMITMENT FORM

NOVEMBER

VIRTUAL FOOD DONATION DRIVE

Date: November 1st to November 28th

ADOPT-A-STAR HOLIDAY CAMPAIGN

Date: November 7th to December 16th

DECEMBER

CHILDREN'S HOLIDAY CELEBRATION

Date: Saturday, December 10th

Time: 10 a.m. to 1 p.m.

Location: Santaluz Gymnasium